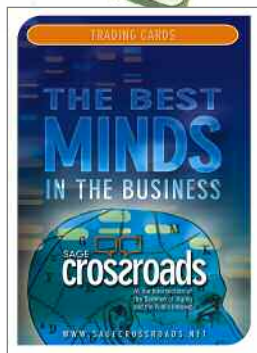


# Marketing solutions that stand up and stand out.



Chadick+Kimball offers a full range of marketing communications solutions, including ads and brochures, research, strategy and much more. This issue we highlight two three-dimensional projects. One is a singular solution, the other is a more common need among marketers.

## A SWEET DEAL

SAGE Crossroads, an initiative of the Alliance for Aging Research and the American Association for the Advancement of Science, was looking for a way to engage not only their entrenched audience, but also the public. They also wanted to recognize experts who are on the cutting edge of biology in the field of aging research.

The concept: trading cards, much like those made for baseball players. Packs of 51 were distributed to VIP contacts, and even more cards can be found online at [www.sagecrossroads.net](http://www.sagecrossroads.net). The online cards have been very popular, and just like any trading cards, the printed card sets are coveted collectors' items!

## ON DISPLAY

Whether you need signage and display materials for your front lobby, trade shows, job fairs, or your annual meeting, Chadick+Kimball can help. We can help you design the art and manage the production for billboards or seven-foot banner stands like these we just completed for CWA/NETT Academy.

If you're headed for a show or a meeting, we can help you plan your whole event presence, complete with pre-event communications and on-site promotions.

## ON CALL

C+K is ready to help with all your marketing communications needs!



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